

DESIGNED FOR LIFE

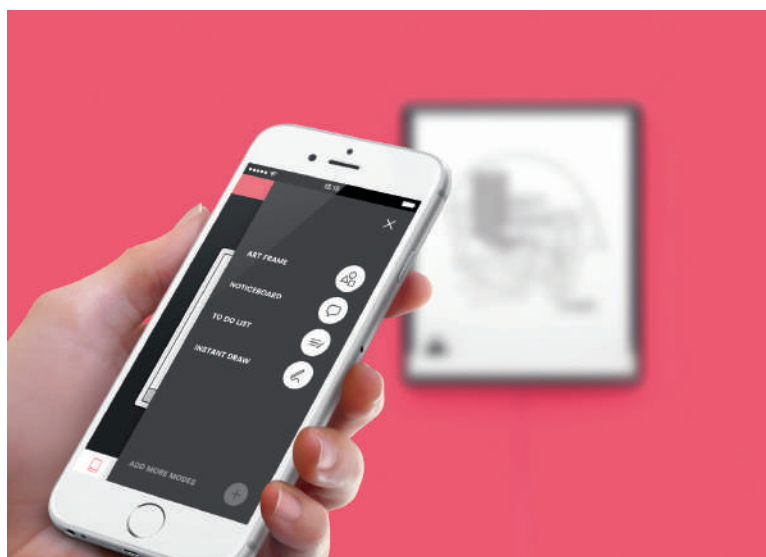
SKETCHING THE FUTURE

Watch your sketches come alive with Joto, which draws your designs live with pen and ink

Transforming your digital drawings or messages onto its unique display using pen and ink, Joto is like a cross between an interactive whiteboard and an Etch a Sketch, but better.

Via the Joto app, you can doodle live on Joto's surface, showcase a graph, display your designs, or even get a new piece of artwork drawn on your wall every day for a year with the 365 Days of Art project. Joto also aids communication – as users can send messages or drawings to other people's displays.

Selected as one of the Beazley Designs of the Year – and winner of the public vote – Joto raised its £100,000 target on Kickstarter in just three days. "We wanted to create a tool which allows you to use a device to create physical and tangible drawings and notes," says Jim Rhodes, founder of Joto. "What sets Joto apart is that it's a meeting point between the digital and analogue worlds," he adds. And with Joto's Slack, Spotify, Twitter, Trello and Amazon Alexa integration, it's only a matter of time before designing or illustrating using Joto becomes as natural as jotting down ideas in a sketchbook. **■**



Price: £165; Joto + 365 Days of Art subscription: £245

Available: Late 2017

www.joto.rocks

JOTO